



**PALs
UNITED**

Patient Advocacy Leaders
United for Movement Disorders

***Promoting TD Education Throughout the Year
and Throughout the Community***
A program of the Center for Patient Advocacy Leaders (CPALs)

***September 21, 2023
1:00 pm - 2:30 pm ET
A Virtual Event***

This event intends to build on previous CPALs events that were designed to best educate the community about Tardive Dyskinesia (TD). The webinar will highlight experiences and best practices from NAMI organizations, and how to put the TDAW Toolkit into action to maximize awareness and education efforts throughout the year. There will be a special focus on outreach to different segments of the community and how to address TD in non-traditional, underserved and communities of color in a culturally sensitive way.

OBJECTIVES

- 🕒 Continue to build and strengthen the TD Education and Awareness Network growing out of the NAMI TD Grant Program.
- 🕒 Identify “evergreen” (year-round) activities from the TDAW Toolkit that can be implemented during Mental Illness Awareness Week 2023.
- 🕒 Examine TD awareness building best practices and opportunities in community and non-traditional settings.
- 🕒 Explore how to best address TD in non-traditional, underserved and communities of color in a culturally sensitive way.

1:00 pm – 1:10 pm ***Opening/Welcoming Remarks***

***Moderator:
Ray Merenstein
Executive Director, NAMI Colorado***

1:10 pm – 1:25 pm ***The TDAW Toolkit: Making TD Education and Awareness a Year-round Activity***

***Aimee White
Director, Corporate Communications, Neurocrine Biosciences***



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1:25 pm – 1:50 pm *Working with Legislators, Community Organizations, and Law Enforcement*

*Greg Hansch
Executive Director, NAMI Texas*

*Brad Leonhard
Executive Director, NAMI Fond du Lac County (Wisconsin)*

1:50 pm – 2:15 pm *Outreach to Communities of Color and Underserved Populations*

*William “Byl” Boyd, III
Education Director/Special Projects, NAMI Abilene (Texas)*

*Maggie Luo
Associate Director of Outreach and Communications, NAMI New Jersey*

*Melanece Walker
Statewide Coordinator of the AACT-NOW program (African American
Community Together NOW), NAMI New Jersey*

2:15 pm – 2:30 pm *Building a Learning Community with NAMI TD Grantees*
*Group discussion of ideas for collaborating and sharing information/best practices
to maximize TD awareness and education efforts throughout the year.*

2:30 pm *Event Concludes*



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