



**PALs  
UNITED**



Patient Advocacy Leaders  
United for Lung Health

**PALs United for Lung Health  
Advocacy Roundtable at CHEST**

***Collaborating to Raise the Profile of Lung Disease and  
Advance Better Patient-Centered Solutions***

*October 6, 2018*




*Marriott Rivercenter – Conference Rooms 1-3  
San Antonio, TX*

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*This PALs United event is affiliated with the Patient Advocacy Leaders Summit (PALS) program and promotes the mission of PALS: To improve the lives of those affected by disease and chronic health conditions by educating and mobilizing health advocacy leaders to work collaboratively developing impactful policy and advocacy solutions, focusing on the prevention and elimination of disease and chronic health conditions. Through PALs United, PALS connects national health advocates, thought leaders and other key stakeholders to raise and accelerate the dialogue and development of strategies for improving mutually important health policy priorities, with a focus on collaborating to advance and implement patient-centered solutions.*

***PALs United for Lung Health Advocacy Roundtable***

***Key Objectives:***

-  Build upon the engagement started at the inaugural *PALs United for Lung Health* event held October 23, 2017 in DC, to further coalesce and collaborate around common goals to raise the profile of lung disease and advance patient-centered solutions relating to access to care, services and innovations in lung health.
-  Address biomarkers across lung health, in particular, how biomarkers are and will be used to determine what treatments will work best for people with lung cancer, COPD, asthma and other lung diseases. Examine examples and identify how the lung health community can collaborate to help ensure the promise of delivering treatment based on biomarker testing can be fully realized.
-  Further assess and prioritize action steps and implementation strategies identified at the PALs United for Lung Health Roundtable May 20, 2018 at ATS, to enable lung health leaders to work collectively in raising the profile of lung disease and advancing patient-centered solutions.

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4:00 pm – 4:15pm

**Welcome!**

***Rudy Anderson, CAE***  
*Associate Executive Director  
CHEST Foundation*

***Deborah Bryan***  
*President and CEO (Retired)  
American Lung Association-NC  
PALS Advisory Board Member*

**Moderators**

***Tonya A. Winders, MBA***  
*President and CEO  
Allergy & Asthma Network  
President, Global Allergy & Asthma  
Patient Platform*

***Jamie Sullivan, MPH***  
*Vice President, Public Policy & Outcomes  
COPD Foundation*



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**Patient Advocacy Leaders  
United for Lung Health**

4:15 pm – 4:45 pm

**Innovation and Biomarkers in Lung Health**

Dr. Make will address biomarkers across lung health, in particular, how biomarkers are and will be used to determine what treatments will work best for people with lung cancer, COPD, asthma and other lung diseases. Examples of what currently exists and future directions will be discussed, along with how the lung health community can collaborate to help ensure the promise of delivering treatment based on biomarkers can be fully realized.

**Barry J. Make, MD**

*Co-Director, COPD Program*

*Director, Pulmonary Rehabilitation and Respiratory Care*

*Professor, Department of Medicine*

*National Jewish Health*

4:45 pm – 5:15 pm

**Opportunities to Move the Needle**

 **Raising the Profile of Lung Disease**

**Tonya A. Winders, MBA**

*President & Chief Executive Officer, Allergy & Asthma Network*

*President, Global Allergy & Asthma, Patient Platform*

 **Advancing Patient-Centered Principles**

**Jamie Sullivan, MPH**

*Vice President of Public Policy & Outcomes, COPD Foundation*

5:15 pm– 5:30 pm

**How to Make It Happen: Next Steps for Action**

*Facilitated by Tonya Winders & Jamie Sullivan*

*This event has been developed by PALS and the PALs United for Lung Health Steering Committee:*

Name	Organization	Title	Role
<b>Rudy Anderson</b>	CHEST Foundation	Associate Executive Director	Steering Committee
<b>Deborah Brown</b>	American Lung Association	Chief Mission Officer	Steering Committee
<b>Deborah Bryan</b>	PALS Advisory Board, American Lung Association-NC	Advisory Board Member, President & CEO (Retired)	Steering Committee-PALS Board
<b>Mike Cohen</b>	PALS Advisory Board, MJC Health Solutions	Advisory Board Member, Principal	Steering Committee-PALS Board
<b>Anne Easter</b>	Patient Advocacy Leaders Summit	Director	Steering Committee-PALS Staff
<b>Jamie Sullivan</b>	COPD Foundation	Vice President of Public Policy & Outcomes	Steering Committee
<b>Tonya A. Winders</b>	Allergy & Asthma Network	President and CEO and President, Global Allergy & Asthma Patient Platform	Steering Committee



**PATIENT ADVOCACY  
LEADERS SUMMIT**



*This PALS United event is part of the PALS (Patient Advocacy Leaders Summit) program, which involves patient advocates from around the country who are committed to improving health and healthcare in our communities. PALS is guided by the PALS Advisory Board comprised of advocacy leaders from across the country, who help ensure PALS is By Advocates, For Advocates. PALS was developed by GlaxoSmithKline (GSK) in 2002. GSK has authorized The AIDS Institute exclusive rights to implement PALS, and is providing a portion of the funding for this event. Funding has also been provided by AbbVie.*