



**PALs  
UNITED**



Patient Advocacy Leaders  
United for Lung Health

*Collaborating to Raise the Profile of Lung Disease to  
Create Greater Access to Care and Better Patient-Centered Solutions*

***SPEAKER BIOS***

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**MARGARET ANDERSON, MS - *Managing Director, Deloitte Consulting LLP***

Margaret is a managing director engaging across the federal health, nonprofit, and life sciences sectors where she is focused on advancing treatments and interventions for patients, as well as helping to improve the outcomes and efficiency of research and delivery systems. Prior to Deloitte, Margaret advocated for cross-sector collaboration, cultivated a culture of innovation, and engaged patients as partners while serving as executive director of FasterCures, a Washington DC-based center of the Milken Institute. She has worked on biomedical and public health policy serving previously at the Academy for Educational Development, as program director at the Society for Women's Health Research, and as a health science analyst at the American Public Health Association.



Margaret has served on national boards and committees including the National Institutes of Health (NIH), National Center for Advancing Translational Sciences Advisory Council and Cures Acceleration Network Review Board, and National Health Council. She currently serves on the boards of ACT for the NIH, Asthma & Allergy Foundation, and Melanoma Research Alliance. She holds a bachelor's degree from the University of Maryland and a master's degree in science, technology & public policy from George Washington University.

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**JAMES P. KILEY, PhD - *Director, Division of Lung Diseases, National Heart, Lung, and Blood Institute, National Institutes of Health***



James Kiley joined the National Heart, Lung, and Blood Institute (NHLBI), in the National Institutes of Health (NIH), as a health scientist administrator in the Institutes Division of Lung Diseases (DLD). He subsequently served as chief of the Division's Airways Diseases Branch, Director of the NIH National Center on Sleep Disorders Research, and currently serves as Director of the Division of Lung Diseases. Dr. Kiley's primary research interests include obstructive lung diseases and sleep.

Dr. Kiley received his M.S. and Ph.D. degrees from Kansas State University, Manhattan, Kansas, and a B.S. degree from St. Anselm's College, Manchester, New Hampshire. He was a postdoctoral fellow and a faculty member at the University of North Carolina, Chapel Hill, NC.

Dr. Kiley is the author or coauthor of more than 100 scientific publications and abstracts. He has served as a reviewer for multiple scientific journals.

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**TONYA WINDERS, MBA** - *President & Chief Executive Officer, Asthma & Allergy Network and President, Global Allergy & Asthma Patient Platform*

Tonya Winders is currently the President and Chief Executive Officer of Allergy & Asthma Network, the leading patient advocacy organization dedicated to ending needless death and suffering due to asthma, allergies and related conditions. Tonya has over 17 years of experience in leadership roles



within the allergy and asthma industry. From sales and marketing leadership to managed markets access, she has worked tirelessly to ensure patients have access to effective diagnostic and treatment tools.

Tonya serves on several expert panels including NAEPP and NIAID Immunotherapy Utilization. Furthermore, she is on the board of directors of Not One More Life, American Respiratory Care Foundation and is the current president of the Global Asthma & Allergy Patient Platform.

Personally, Tonya is the mother of five children, four of whom have asthma and/or allergies, ranging in age from 12-18 years old. She is a fierce patient advocate who overcame cancer twelve years ago. She now enjoys spending time with her husband of twenty years, Brian Winders, and cheering on her children in various sports.

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**JAMIE SULLIVAN, MPH** - *Vice President of Public Policy & Outcomes, COPD Foundation*



As Vice President of Public Policy and Outcomes at the COPD Foundation, a patient centered advocacy, support and research organization focused on Chronic Obstructive Pulmonary Disease, where Jamie leads efforts to integrate the needs of the COPD community into state and federal policies and public health programs. She is particularly interested in the impact of patient engagement in policy decisions and research activities and is leading the Foundation's efforts to support the completion and implementation of a robust public and private COPD National Action Plan.

Jamie is a co-investigator in a PCORI funded contract investigating the role of peer support in improving outcomes for COPD patients who use oxygen and organizes engagement activities for several other PCORI funded studies and partner activities related to COPD.

She is a member of PCORI's Advisory Panel on Improving Health Systems. Jamie Sullivan's personal experience of prematurely losing a parent with a genetic and progressively debilitating disease due largely to health system failures motivated her to pursue a career in public health policy and research. She received a BA from University of Miami and a Master's in Public Health from Florida International University.

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**DEBORAH P. BROWN, MS** - *Executive Vice President, American Lung Association, Mid-Atlantic Region*

Deborah P. Brown is Executive Vice President, Mid-Atlantic Region. Prior to this, she served as President and CEO of American Lung Association of the Mid-Atlantic until the Lung Association united into a single nationwide organization on July 1, 2017.



Brown is a 34-year employee of the American Lung Association. She holds a BS degree in Public Health from West Chester University and an MS degree in Health Education from St. Joseph's University. She has been a Certified Health Education Specialist since 1993.

Brown began her career as a health educator responsible for the development, implementation and evaluation of adult and pediatric lung disease programs. She was later promoted to the position as program director, vice president of advocacy, mission and communication before being appointed president and CEO.

Her past experiences have included working on advocacy issues in the areas of tobacco, asthma, school health and healthcare, for the past 34 years. Passage of Delaware's Clean Indoor Air Act in 2002, the second comprehensive law in the country, is among her major accomplishments. Since then she has been involved in passage of the Pennsylvania Clean Indoor Air law, anti-idling legislation, and numerous environmental campaigns at both the state and federal levels. She has served as the chairperson for coalitions and partnerships throughout the Mid-Atlantic Region.

Brown has written curriculum and lesson plans for various health education programs and has developed and implemented training programs for school personnel throughout Mid-Atlantic Region.

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**CYNTHIA BENS** - *Vice President, Public Policy, Personalized Medicine Coalition*

Cynthia Bens leads the Coalition's policy development and government relations efforts and serves as the primary liaison with the U.S. Congress and federal regulators. In collaboration with the PMC's Senior Vice President, Science Policy, Ms. Bens is responsible for implementing research, regulatory and reimbursement policy strategies that promote the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.



Before joining the PMC, she was the Vice President of Public Policy at the Alliance for Aging Research. Ms. Bens guided the Alliance's federal policy work, represented the organization in multiple national coalitions, and directed all aspects of coalitions led by the Alliance. She spent more than a decade at the Alliance advancing policies to expedite the development of interventions for neurological diseases and physical frailty; to remove access barriers for cardiovascular disease treatments; and to enhance the quality of care for older adults living with multiple chronic conditions.

Prior to joining the Alliance, Ms. Bens was a senior manager of government affairs with the Loeffler Group. As part of its federal government affairs practice, she represented client interests before the U.S. Congress and the administration. Her core areas of focus included appropriations, budget, health care, education, telecommunications and international trade. Through various other positions on Capitol Hill and in the private sector, she has acquired extensive experience researching and analyzing federal legislation and regulations. Ms. Bens holds a Bachelors of Arts degree from New York University with concentrations in political science and women's studies.

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**STEVE L. MORIN, RN, BSN, CDR US Public Health Service - Health Programs Coordinator, Office of Health and Constituent Affairs, U.S. Food & Drug Administration**



CDR Steve L. Morin received a Bachelor of Science in Nursing from the University of Southern Maine in December 1997 and he was commissioned in the United States Public Health Service as a Nurse Officer with the rank of Lieutenant in August 2003. He has worked at Maine Medical Center, the National Institutes of Health, the National Cancer Institute and the Department of Homeland Security before joining the Food and Drug Administration in 2009 as a patient labeling reviewer.

CDR Morin joined the Office of Health and Constituent Affairs as a Health Programs Coordinator in 2011 and he works closely with patients and patient advocacy groups in helping them better understand the regulatory process, the medical product approval process, expanded access and other FDA topics that are important to patients and caregivers. CDR Morin continues to work closely with the FDA Patient Representative Program, and is the Director of the FDA Patient Network.

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**NELLY GANESAN, MPH - Senior Director, Avalere Health**



Nelly Ganesan has spent 10+ years in the quality space. Currently, she advises clients on the implications of quality-related healthcare policies, including, but not limited to, public and private quality reporting programs, value-based care, patient-centered care and payment and delivery models.

Nelly has special expertise in care models focused on CMS' Triple Aim: Better Care, Better Health, and Lower Costs and the use of patient-reported outcomes. Nelly has been with Avalere Health since 2011.

Prior to joining Avalere, Nelly spent six years at the Institute for Healthcare Improvement focused on population health and hospital-based quality improvement. Nelly has an MPH in Epidemiology and International Health from Boston University and a BS in Economics from the University of Oregon.

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**CHRIS DRAFT - President and Founder, Chris Draft Family Foundation**

Chris Draft is the Founder, President, and CEO of the Chris Draft Family Foundation (CDFF) whose mission has been to empower families to lead healthy lifestyles. He is also the Co-Founder of Team Draft, leading the creation of a national campaign that is changing the face of lung cancer. He is an internationally recognized speaker, community leader, and family and character advocate who serves as an NFL Ambassador and a national spokesperson on many health-related issues, including the care and treatment of asthma, from which he suffers, and lung cancer, the disease that claimed the life of his wife, Keasha in 2011. Chris and his story has an impact on just about everyone he meets. His life and work have positioned him to be a catalyst for change.



A graduate of Stanford University with a BS in Economics, Chris played football and baseball with the Cardinal. As a three-year starter at linebacker, and senior captain, Draft was an All-Pac 10 performer.

In 1998, he was drafted by the Chicago Bears, ultimately spending 12 years in the NFL. In addition to the Bears, Chris played for the San Francisco 49ers, Atlanta Falcons, Carolina Panthers, St Louis Rams, Buffalo Bills, and Washington Redskins, finishing his NFL playing career in 2010.

In 2006, while with the Carolina Panthers, Chris established the Chris Draft Family Foundation, which focuses on several primary initiatives that stress the importance of family, education, healthy lifestyles, character development, personal responsibility, self-discipline, and physical fitness. His playing career has earned him a national platform to become a powerful community advocate across the country using his skills as a leader and speaker, and to act on his compassion for helping those less fortunate. Chris was and continues to be the face to the community within every stop of his career.

Late in 2010, just a few months after his NFL retirement, Chris would be rocked. In 2006, while with the Carolina Panthers, he met Keasha Rutledge. A Clemson University graduate with a degree in electrical engineering, Keasha was a successful pharmaceutical sales executive, a former Charlotte Hornets Honeybee dancer and member of Clemson University's Rally Cat dance squad. In November 2010, Keasha was the vision of health and a non-smoker, doing P90X and preparing to run in a 10K race. A shortness of breath led her to see her primary care physician who ordered X-rays and discovered a mass in her chest. Additional tests and confirmed Stage IV Lung Cancer.

On November 27, 2011, standing side-by-side, Chris and Keasha launched Team Draft at their wedding with the expressed goal to fight lung cancer. Just one month later, Keasha lost her courageous fight and died at the age of 38.

Chris admits that he was a "guy that really didn't know lung cancer" but he was driven to learn as much as he could. During Keasha's last year in life, Chris was her caregiver and together he and Keasha became lung cancer advocates. Since forging the national campaign to change the face of lung cancer, Chris has been a man on a mission.

Chris launched a national fact-finding tour to fifty of the top cancer centers across the country to find the best way to use the Team Draft platform. He built relationships with leading cancer doctors and raised awareness about lung cancer and lung cancer survivors. He is known to frequently remind everyone that lung cancer is about the people and that it is critical to tell the stories about the people who are impacted. More awareness leads to more research, more research leads to better treatment, and to a better and longer life. That, as Chris says, is what it is all about.

He brought media along to chronicle the journey and to help spread the message of awareness and hope found in these cancer centers. He has now made similar trips to more than 130 cancer centers.

Team Draft was founded upon a mission of action based on awareness, early detection, treatment, research, and survivorship. With Chris' extensive national network and skill set, Team Draft is positioned to do unique things. His playing career took him all over the country allowing him to build contacts nationally. His twelve years as a player and established relationship with the NFL and ongoing relationship as an NFL Ambassador provide Team Draft with the one of the largest, visible platforms in the country.

A selfless leader, Chris continues to fight for and develop deep, authentic relationships with lung cancer survivors, their caregivers, doctors and cancer centers all over the map.

It is frequently said that the work he does is inspirational. Chris prefers to talk about the work. As Chris says, "The work we are doing makes it easier for survivors to become survivor advocates."

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