



**PALs United for Lung Health  
Advocacy Roundtable**

***Collaborating to Raise the Profile of Lung Disease and  
Advance Better Patient-Centered Solutions:  
Moving from Ideas to Action***

*May 20, 2018  
Omni San Diego Hotel – Gallery 3  
San Diego, CA*

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*This PALs United event is affiliated with the Patient Advocacy Leaders Summit (PALS) program and promotes the mission of PALS: To improve the lives of those affected by disease and chronic health conditions by educating and mobilizing health advocacy leaders to work collaboratively developing impactful policy and advocacy solutions, focusing on the prevention and elimination of disease and chronic health conditions. Through PALs United, PALS connects national health advocates, thought leaders and other key stakeholders to raise and accelerate the dialogue and development of strategies for improving mutually important health policy priorities, with a focus on collaborating to advance and implement patient-centered solutions.*

***PALs United for Lung Health Advocacy Roundtable  
Key Objectives:***

- Build upon the engagement started at the inaugural PALs United for Lung Health event held in Washington, DC in October 2017 to further coalesce and collaborate around common goals and action steps to raise the profile of lung disease and advance patient-centered solutions relating to access to care, services and innovations in lung health.*
- Assess and prioritize action steps and implementation strategies to enable lung health leaders to work collectively in raising the profile of lung disease and assure patient-centered care by incorporating clinically focused values and outcomes as well as the voices of the patient and their families.*

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2:00 pm – 2:30 pm **Check-In, Networking and Snack Break**

2:30 pm – 2:45 pm **Welcome**

**Moderator**  
***Louise Binder***  
*Health Policy Consultant, Save Your Skin Foundation*



2:45 pm – 3:30 pm **Small Group Breakout Sessions**

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**Raising the Profile of Lung Disease**  
**Facilitated by:**  
**Tonya Winders, MBA**  
*President & Chief Executive Officer, Allergy & Asthma Network and  
 President, Global Allergy & Asthma Patient Platform*
  
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**Advancing Patient-Centered Principles**  
**Facilitated by:**  
**Vanessa Foran**  
*President & Chief Executive Officer, Asthma Canada*

3:30 pm – 4:00 pm **How to Make It Happen: Next Steps for Action**  
*Co-Facilitated by Louise Binder, Tonya Winders & Vanessa Foran*

*This event has been developed by PALS and the PALs United for Lung Health Steering Committee:*

Name	Organization	Title	Role
<b>Rudy Anderson</b>	CHEST Foundation	Associate Executive Director	Steering Committee
<b>Deborah Brown</b>	American Lung Association	Chief Mission Officer	Steering Committee
<b>Deborah Bryan</b>	PALS Advisory Board, American Lung Association-NC	Advisory Board Member, President & CEO (Retired)	Steering Committee-PALS Board
<b>Mike Cohen</b>	PALS Advisory Board, MJC Health Solutions	Advisory Board Member, Principal	Steering Committee-PALS Board
<b>Ellie Dehoney</b>	Research!America	Vice President, Policy & Advocacy	Steering Committee
<b>Anne Easter</b>	Patient Advocacy Leaders Summit	Director	Steering Committee-PALS Staff
<b>Michael Ruppal</b>	The AIDS Institute	Executive Director	TAI/PALS Staff
<b>Jamie Sullivan</b>	COPD Foundation	Vice President of Public Policy & Outcomes	Steering Committee
<b>Tonya Winders</b>	Allergy & Asthma Network	President & Chief Executive Officer and President, Global Allergy & Asthma Patient Platform	Steering Committee



*This **PALs United** event is part of the **PALS (Patient Advocacy Leaders Summit)** program, which involves patient advocates from around the country who are committed to improving health and healthcare in our communities. PALS is guided by the PALS Advisory Board comprised of advocacy leaders from across the country, who help ensure PALS is By Advocates, For Advocates. PALS was developed by GlaxoSmithKline (GSK) in 2002. GSK has granted The AIDS Institute exclusive rights to implement PALS in the US, and is providing a portion of the funding for this event.*

